

**2023 Saluki Con  
Corporate Partnership Information**

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**Vibranium Sponsorship (\$10,000)**

- Title Sponsor. Business name and logo included on all event materials and signage
  - Saluki Con presented by \_\_\_\_\_
- Large business banner at event
- Full ad in event program
- Business Featured on event social media
  - Social media video interview with key person from company
- Business featured on event website
  - Hyperlink to the business included
- Business mentioned in all interviews and press releases for the event
- Kiosk at event to promote business
  - The business kiosk can include but is not limited to:
    - Promotional Giveaways
    - Informational Fliers
    - Physical Display (Ex – If a car dealership wanted to park a car on site, etc.)
- Up to 25 Saluki Con weekend passes

**Platinum Sponsorship (\$5,000)**

- Sponsor a particular event at the convention or one of our special guests
  - Example: Saluki Con Vendor Hall sponsored by \_\_\_\_\_
  - Other convention areas available for sponsorship: Cosplay Contest, VR Room, Anime Lounge, Gaming Area, and Celebrity Guests.
- Large ad in event program
- Business highlighted on event social media
- Business featured on event website
  - Hyperlink to the business included
- Sponsors will be permitted to bring a banner to be hung during the convention weekend
- Table in expo area to promote your business or hand out promotional items
  - The business table display can include but is not limited to:
    - Promotional Giveaways
    - Informational Fliers
    - Physical Display (Ex – If a car dealership wanted to park a car on site, etc.)
- Up to 20 Saluki Con weekend passes

**Gold Sponsorship (\$2,500)**

- Sponsor will be listed on the “Sponsor Page” of the official website
  - hyperlink to the business included
- Social media posts promoting the business will be blasted through our official Facebook page, and our Instagram leading up to and during the convention
- Your logo/business website/contact information will be placed on the official program booklet
- Host a table on the weekend of the convention to promote your business
- Sponsors will be permitted to bring a banner to be hung during the convention weekend
- Logo will be featured on a rolling-slideshow on the vendor floor
- Up to 15 Saluki Con weekend passes

**Silver Sponsorship (\$1,000)**

- Sponsor will be listed on the “Sponsor Page” of the official website
- Social media posts promoting the business
- Your logo/business website/contact information will be placed on the official program booklet
- Businesses to provide giveaways/promotional items to give con attendees
- Up to 10 Saluki Con weekend passes

**Bronze Sponsorship (\$500)**

- Sponsor will be listed on the “Sponsor Page” of the official website
- Social media posts promoting the business
- Your business name be placed on the official program booklet
- 5 Saluki Con weekend passes

**For more information, please contact us at 618/453-5714 or [salukicon@siu.edu](mailto:salukicon@siu.edu) .**